



Dear (Insert manager's name),

AVEVA World Conference will take place November 11 – 14 in Orlando, Florida. At this conference, I will have the opportunity to explore how Industrial IoT, Artificial Intelligence, cloud, big data, digital twin and extended reality (AR/VR/MR) are driving industrial transformation. I will also experience hands-on demonstrations, peer-to-peer networking opportunities, success story sharing, and discussions with subject matter experts. With over 1,000 attendees across over 9 industries, this conference provides hundreds of technology innovation sessions, training workshops, demo booths, and support personnel to answer questions.

I would like to request your approval to attend AVEVA World Conference, as I am confident the knowledge I'll gain will enable us to maximize our investment in AVEVA solutions. Here are some of the ways we will benefit from my attendance:

- I'll hear directly from proven business leaders, technology experts and peers, and learn how they are using AVEVA solutions to improve efficiency, cut costs and drive profitability.
- I'll stay relevant on new technology trends, strategies and innovations in industrial information management.
- I'll make valuable connections and have the opportunity to network and collaborate with peers.

Thank you for considering my request. I look forward to your reply.

Sincerely,
(Insert your name here)